

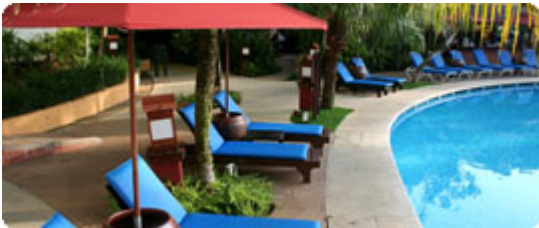


helping
hands

Jan 07

ATHOC Foundation JANUARY 2007:

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Australian Timeshare Industry 2005/6

There has been a clear resurgence in the timeshare industry in Australia over the past 5-6 years. The number of timeshare owners has increased by 50% to more than 125,000, the number of resorts has increased from 57 – 73, and the average annual net sales of timeshare has grown to \$173 million. Overall, the industry has recorded average annual growth of 10%, making it the fastest growing segment of Australia's tourism industry. Globally, timeshare has grown at an even faster 12%, outlining the growth potential for the local industry. Added to this, the Australian industry records one of the world's highest satisfaction rates amongst timeshare owners.

For the industry, it is incredibly important to give back to the community. For this reason the ATHOC Foundation has been established. The timeshare industry is very generous when it comes to charities. It is estimated that between the ATHOC membership approximately \$500,000 is given to charity each year.



ATHOC Foundation

The newly created ATHOC Foundation is now up and running and has approximately \$30,000 in funds to be given to those in need. Be the first to seek funding through this great new ATHOC initiative.

Foundation Brief

The foundation has been set up to help people in need, particularly children and their families who are facing crisis situations. The Foundation is a national foundation as is ATHOC and welcomes funding requests from all over Australia.

How to Apply For Funds

Applications to access funds will only be accepted through the membership base. ATHOC will not deal with anything that comes directly to the office without the support of a member company. Should ATHOC receive any calls we will direct the caller to a resort/company in the area that they are from.

Funds will only be given to individuals – not other charities. If you happen to be involved with a charity and hear of a case that you think deserves funding you should work with the individual applicant to put something through a member to the ATHOC Foundation.

ATHOC encourages you to seek out situations that will really help those in need.

Once you have determined that you believe an applicant is deemed suitable, please write to the Secretary of the ATHOC Foundation:

PO Box 7718 Gold Coat Mail Centre, QLD 9726 or
Email info@athoc.com.au

Provide as much detail of the case as possible. Include the amount of funding that you are seeking and any other possible information that you feel will help have the funding approved.



ATHOC Foundation Board Members

From Left to Right:

Ramy Filo – Classic Holidays

Liz Clegg – Holiday Concepts

Ivan Hill – Silver Sands Resort

Secretary – ATHOC General Manager – Laura Younger



ATHOC Foundation Patron
Margaret May MP – Member for McPherson – Gold Coast

Margaret was elected to the House of Representatives as the representative for the Electorate of McPherson on the southern Gold Coast in October 1998. She has held the seat comfortably over the two elections since and her margin is now 13.89% .

Margaret is a Member of three Standing Committees - Procedure (Chairman), Employment, Workplace Relations and Workforce Participation and Treaties and is a member of five Government Policy Committees including Defence and Veterans' Affairs, Family and Human Services, Health and Ageing, Small Business, Tourism, Sport and the Arts (Secretary) and Trade and Foreign Affairs.

Her community involvement is varied and she holds executive positions on the Gold Coast Titans , the

Bond University Medical Degree Advisory Committee and the Gold Coast Community Fund to name a few. And now of course, the ATHOC Foundation

Margaret is a great supporter of the timeshare industry and has been instrumental in helping us gain direct access to Canberra.



Foundation Funding

The main source of funding to the Foundation is through the ATHOC Christel House Golf Open. The first competition was held on the Gold Coast in June this year. \$75,000 Nett was raised for charity of which \$25,000 went to Christel House, \$25,000 to the Variety Club who plan to purchase a wheel chair swing for one of the public parks and \$25,000 to our foundation. The Gold sponsors for this event included: Accor, APVC, Becton, Dial an Exchange, Ice Vacations, Interval International, RCI and Trendwest.

Other funds will be raised through the year through raffles and other initiatives. Just under \$3,000 was raised at the recent Northern Awards night.

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Foundation Tax Status

ATHOC is currently co-ordinating full charity status for the Foundation so that any donations that you give are tax deductible.



ATHOC Christel House Open 2007 Friday June 8, 2007

Lakelands Golf Course – Gold Coast Australia

The organisation for this year has already begun and we are ramping up for an even bigger day than last year. We are hoping to have some major hole in one prizes as well as a number of celebrity guests like Steve Waugh (below) with Sue Nguyen (ATHOC Admin) who flew up from Sydney to support the event thanks to Trendwest.



If you know any celebrities that you believe would get involved with the day, we would definitely love to hear from you.

For more information on how to get involved in this excellent day please call or email info@athoc.com.au.

You have received this email because you expressed interest in receiving updates from ATHOC Foundation. Thanks for your subscription and support! If you have received this e-newsletter in error or wish to unsubscribe, simply send a blank message with a subject heading of "unsubscribe" to info@athoc.com.au - you will be missed!