

### **About The ATHOC Foundation**

The ATHOC Foundation enables the industry to give back to the community by funding those most in need of a break away from distressing situations or family support. Funds are raised through a range of events including golf days and award dinners as well as donations. These funds provide grants to those most in need.

The Foundation, like ATHOC, operates on a national level and welcomes funding requests from all parts of Australia. All timeshare employees and owners are eligible to nominate potential recipients for a grant from the ATHOC Foundation.

The ATHOC Foundation Board assesses all nominations received and reserves the right to decide which nominees will receive a grant.



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ABN 58 065 095 ACN 065 260 095

Proudly sponsored by The Australian Timeshare and Holiday Ownership Industry and their Members. Visit our website for a full sponsor list.





## **Nomination Guidelines**

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- Nominee must be an individual or family in a crisis situation. This may be health related, emergency, or other hardship.
- Information provided must be verifiable by ATHOC Foundation.
- Nominee must be personally recommended by an employee or owner of an ATHOC Member organisation.
- Nominee must be willing for their story and the ATHOC Foundation grant to be published for public relation purposes.
- Nomination form must be completed in full and signed by an authorised officer of ATHOC Member and nominee.
- Nomination form must be accompanied by letter of support from a third party professional – eg doctor, social worker, lawyer.

#### How to Nominate a potential recipient

The ATHOC Foundation represents your holiday ownership organisation and regularly grants holidays or other support to individuals or families in crisis. Sometimes a break away is all it takes to brighten a life. If you have someone in mind that is deserving and eligible for nomination please follow the five simple steps below.

- 1. Ensure recipient meets criteria requirements
- 2. Confirm with recipient that they agree to the nomination
- 3. Obtain a letter of support from a professional who can verify nominee's situation
- 4. Complete a nomination form (download from our website or call us to request a form)
- Submit completed form and letter to: ATHOC Foundation
  PO Box 7718, Gold Coast Mail Centre, QLD 9726



# Make a difference: Make a donation

You can financially support the Foundation in the following ways:

- Contribute directly with one-off sponsorship
- Enter into an annual sponsorship agreement
- Contribute a percentage of your sales profits
- Hold a fund raising activity

The Foundation is pleased to offer you the opportunity to become an official Foundation Sponsor. Your sponsorship will contribute to the important work undertaken by the ATHOC Foundation and bring joy into many lives.

## **Sponsorship Benefits**

- Use your association with ATHOC Foundation to set yourself above your competitors
- Demonstrate your community support and generosity
- Enhance your corporate reputation
- Inspire your staff to donate and help worthy causes
- All donations are tax deductible

Once your company becomes an ATHOC Foundation sponsor your logo is added to our website and marketing materials. You also gain access to our 'ATHOC Foundation - Official Sponsor' logo which has industry recognition and can be used for promotional purposes.

Contact us to begin your sponsorship application or visit www.athoc.com.au for more details.